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# Example of Advertising Account Manager Job Description

Our company is growing rapidly and is searching for experienced candidates for the position of advertising account manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for advertising account manager

* Maximise advertising business opportunities for Jobs & Notices
* Prospect, manage and service base of recruitment and corporate advertisers in achieving their tactical communication goals meeting their long term employer and corporate branding needs
* Identify opportunities for incremental revenue generation, present creative solutions to
* Proactively manage relationships with key internal and external vendors to ensure deliverables meet agreed upon specifications, deadlines and standards
* Provide campaign updates and recommended optimizations and ensure that our clients are satisfied with their business growth
* Use your knowledge of analytics and to develop solutions for client business and marketing challenges, while also uncovering opportunities
* Provide campaign updates and ensure that our clients are satisfied with their business growth
* Report on business figures internally with the leader of your assigned vertical
* Collaborate with other team members on projects related to achieving client goals
* Work collaboratively with a team to drive growth with existing accounts

## Qualifications for advertising account manager

* Competency with Wide Orbit, Airware, MicroBBM & SalesPro Lite an asset
* Competency with Salesforce (CRM) an asset
* 20% nationally
* At least 1 to 2 years Account Management or Sales experience
* Proficient in an industry leading third party ad servers — Sizmek, DoubleClick, Atlas
* Degree educated and 2+ years of relevant digital and print sales experience, ideally gained within a luxury environment (both men’s and women’s facing)