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# Example of AD Operations, Manager Job Description

Our company is growing rapidly and is looking for an AD operations, manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for AD operations, manager

* Appropriate management and resolution of performance issues
* Identifying individual training needs and assisting in the conduct of training and development efforts, regionally
* Developing and maintaining effective relationships with management team to manage Clinical Operations staff in a matrix environment
* Maintaining good working relationships with internal and external clients to ensure opportunity for acquiring additional new business
* As required, managing the conduct of on-site Clinical Quality Control Visits for Clinical Operations staff (either by performing visits or reviewing reports/outcomes of visits)
* Communicating status of assigned workload of direct reports for metric reporting
* Performing review of direct report billable hours and monthly review of associated utilization, and escalation of outliers to management team for mitigation
* Manage day to day responsibilities of the ad operations traffickers
* Support and train the team of traffickers
* Work with client team to coordinate implementation of ad-serving (trafficking), rich media, branding studies, and all other advertising technologies

## Qualifications for AD operations, manager

* Experience with third party ad servers (DFP, DSM, CheckM8, VAST video) a plus
* A successful candidate will have one to three years of experience using DFP
* 3 to 4 years of experience in ad serving and ad management technologies such as Doubleclick for Publishers (DFP-Premium), Flite, AdX, Rubicon, and/or FatTail AdBook
* Good analytical and problem-solving abilities, along with an ability to collaborate across departments
* Superb troubleshooting skills and strong attention to detail
* Ability to thrive in a fast paced environment to manage multiple projects and tight deadlines