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# Example of Acquisition Management Job Description

Our growing company is hiring for an acquisition management. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for acquisition management

* Oversee customer service function and manage outsourced vendor
* Foster a culture of experimentation and a/b test continually to drive success in a competitive OTT market place
* Convene, collaborate and communicate regularly with cross-functional team to provide key information, ensure joint planning, coordinate activities and raise and solve issues and opportunities
* Work with GM on long-range plans and strategies for growth and to share key learnings from OTT space with broader Turner leaders
* Manage execution of direct marketing and digital campaigns end to end from conception to delivery including creation of campaign, audience lists, creative content, and ensuring cross-functional approvals including Legal, Compliance, Brand
* Partner closely with Customer Analytics team on determination of campaign strategy and design of experiments
* Work closely with creative and print agencies on campaign creative readiness
* Develop and execute on robust set of process and controls minimizing campaign operational risk and optimizing go-to-market time
* Liaise with technology and data vendors for enhance marketing automation, efficiency, controls
* Tertiary qualifications - bachelor degree in commerce, finance, accounting or a related discipline

## Qualifications for acquisition management

* Bachelor’s degree, Master’s Degree in Human Resources preferably
* Strong communicator who can effectively share a marketing strategy up, down and across cross functional teams
* Desire to work collaboratively on diverse cross functional teams
* Agency, digital and financial services experience are all a plus
* Proven experience working with leading edge digital marketing tools
* 7+ years of progressive experience in a media, consumer facing digital brand or digital distribution role