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# Example of Acquisition Analyst, Senior Job Description

Our company is growing rapidly and is looking to fill the role of acquisition analyst, senior. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for acquisition analyst, senior

* Consolidate communication and collateral requirement from sourcing team and work with Product Marketing and Product Management to create the respective support material
* Support and execute upon the Member Get Member strategy and roadmap with the goal of increasing the number of Cards acquired, billed business acquired and improving conversion
* Lead MGM marketing communications strategy with all internal and external partners
* Partner with other Card Member marketing channels to promote MGM program and align on offers, execution, and timing
* Lead project to develop new marketing assets for MGM strategy with external agency
* In partnership with Manager and Global Talent Acquisition Operations, serve as liaison and TA Subject Matter Expert with HRIS and IT on bi-directional data feed integrations, system upgrades
* Work directly with external partners from a wide range of industries, with internal partners across GMS, Marketing Operations, AET, OPEN, CS Product Management, etc
* Bridge between the TA Ireland team, TA leadership and key TA stakeholders including the EMEA TA COE
* Instrumental in positioning Ireland as a Location and Employer of Choice for growth
* Thorough understanding of TA strategy, coordinating into key programs & initiatives to ensure operational & strategic excellence

## Qualifications for acquisition analyst, senior

* Working knowledge of acquisition decision engines
* 2 years minimum of financial analysis experience
* Self-starter that can take ownership of work
* CPA, CIA, CMA, or CFA is a plus
* At least 1-3 years of work experience, experience and/or interest in partnership marketing a plus
* Client facing experience or relationship management experience