

# Webmaster Cover Letter

40027 Johnston PlainsDamionshire, MO 69947

**Dear Ryan Bogan,**

In response to your job posting for webmaster, I am including this letter and my resume for your review.

In the previous role, I was responsible for web support for the Marketing Communications team.

My experience is an excellent fit for the list of requirements in this job:

- Plan & implement all e-Merchandising activities as defined by the e-Commerce Operations Coordinator
- Ensure optimization of content for search, merchandising, catalogue management & personalization of content to ensure a relevant customer journey
- Manage campaigns integration, new features implementation and platform roll-out
- Monitor digital technical trends, new features and/or technology to stay on top of digital innovation
- Strong troubleshooting skills and positive attitude – goes the extra mile, is committed, willing to take on challenges and has a can-do mindset
- Experience creating websites using common web content management systems (CMS) such as Drupal and/or WordPress
- Experience managing and troubleshooting hosted websites (both internally hosted and via a 3rd party provider)
- Understands basics of DNS for managing and configuration, such as setting up A records, subdomains, CNAMEs, name server changes

**Thank you for considering me to become a member of your team.**

Sincerely,

Max Ankunding