

Webmaster Cover Letter

8815 Preston LoafDuanefurt, UT 63366-2385

Dear Denver Hilll,

I am excited to be applying for the position of webmaster. Please accept this letter and the attached resume as my interest in this position.

In the previous role, I was responsible for direction on website content and design to various stakeholders to ensure alignment with the overall digital strategy; which includes coordinating/publishing content, while ensuring continuity of themes and design layout.

Please consider my experience and qualifications for this position:

- A passion for online marketing and a good understanding of industry technologies and platforms
- Adobe Photoshop and Website UX Tools
- Familiarity with end to end technology tools and processes to manage the ecommerce process
- Proficiency in CSS and WordPress, with knowledge of other enterprise-level CMS software
- Excellent knowledge of Adobe Creative Cloud including Photoshop, Illustrator, InDesign, and Acrobat Microsoft Office
- Update the content management system (set-up, test and activate) to support seasonal campaigns & optimization of permanent website content
- Ensure a consistent, contextual & relevant customer journey across all ecommerce platforms (including mobile site and app) and in all available languages
- Localise, manage & enhance content & landing pages to gain agility with handling digital assets & complex HTML content

Thank you in advance for taking the time to read my cover letter and to review my resume.

Sincerely,

