

VP, Strategy Cover Letter

87581 O'Conner Meadows O'Konfort, WY 52996-4890

Dear Sutton Homenick,

I would like to submit my application for the VP, strategy opening. Please accept this letter and the attached resume.

In the previous role, I was responsible for ongoing guidance and direction to Compliance, Enterprise Risk, Front Line Unit and others with regards to impending regulatory changes.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Deep understanding of media technology and production workflow
- Experience with financial process, workflow, and cost modeling
- Participation in external client events and conferences when appropriate
- Business savvy and domain knowledge to participate as key contributor of strategy team
- Manage account or project management personnel as necessary
- Deep knowledge of structural complexities of content creation and management (all dimensions)
- Knowledge of latest digital media workflows and technical innovations related to content creation through delivery
- Problem Solver – someone who can think of innovative, progressive ideas to solve challenges

I really appreciate you taking the time to review my application for the position of VP, strategy.

Sincerely,

Frankie Cremin