

VP, Strategy Cover Letter

8058 Rosenbaum Square
Lindsystad, CT 78519

Dear Denver Casper,

I submit this application to express my sincere interest in the VP, strategy position.

Previously, I was responsible for insight and recommendations for aligning the companys go-to-market strategy with the current and future business landscape.

Please consider my qualifications and experience:

- Manages or provides consultation on complex and critical projects
- Deep financial services experience as a consultant or in capital markets
- Prior experience working for a global financial services company is preferred
- Successful track record of supporting top management in defining the strategic intent, vision and direction and of translating that vision into specific business strategies
- Able to structure and conduct detailed, data-driven analyses
- Fact based decision maker with candid approach to business dealings
- Experience in client-side and supplier-side market intelligence and competitor intelligence
- Deep experience in financial services strategy development, business case development, business management, initiative planning and project management

Thank you for considering me to become a member of your team.

Sincerely,

Sawyer Abernathy