

VP, Corporate Communications Cover Letter

2048 Zboncak Overpass West Marisolfort, TN 33018

Dear Zion Leannon,

Please consider me for the VP, corporate communications opportunity. I am including my resume that lists my qualifications and experience.

In the previous role, I was responsible for executive communication support to the Indonesia and Vietnam, Cambodia, Laos Country Managers across a variety of internal, external, client, and media communications opportunities.

My experience is an excellent fit for the list of requirements in this job:

- Manage analysis that moves beyond an explanation of 'what happened' to 'why it happened' and 'what should be done'
- Expertise in Adobe Analytics (Site Catalyst)
- Knowledge of Marketo preferred
- Any SQL, R or Python experience is a bonus
- Demonstrated experience and leadership in managing a comprehensive strategic communications and public relations program to advance an organization's mission and goals
- Self-reliant, good problem-solver, results oriented and confident
- Significant experience providing thought leadership and counsel to senior management
- Prior experience with a publicly traded and/or financial services company is preferred

Thank you for your time and consideration.

Sincerely,

Frankie Kertzmann