

VP, Corporate Communications Cover Letter

1148 Nolan Turnpike East Ariane, OH 57119

Dear Onyx Denesik,

I would like to submit my application for the VP, corporate communications opening. Please accept this letter and the attached resume.

Previously, I was responsible for external communication support for the department through press releases, media requests, and planning and execution of media events.

Please consider my qualifications and experience:

- Build and execute an efficient and effective communications strategy for delivering key solution information and updates to PSCU's credit union member-owners
- Plan and implement a top quality internal communication strategies, partnering cross-functionally to ensure key messages are consistent and employees are informed on issues that affect company culture and performance delivery
- Support the development of communication plans for executive level / C-Suite, including presentations for the executive team for internal and external forums, ensuring alignment with overall organizational messaging
- Seek and implement creative new delivery methods for communicating key messages to both external and internal audiences, including digital, video and social
- Identify and execute short- and long-term communications strategies and tactics to support the company in achieving profits, growth or other goals of the organization
- Demonstrated experience developing comprehensive strategic communications programs, successful multi-channel integrated communications campaigns leveraging digital marketing techniques and social media
- Bring a "performance marketing" mindset and toolset to the role,

- Demonstrated knowledge of the strategic planning process and creating a digital communications strategy

Thank you for considering me to become a member of your team.

Sincerely,

Emery Grimes