

VP, Corporate Communications Cover Letter

24977 Hamill RidgeSchultztown, AL 12449

Dear Robin Yundt,

Please consider me for the VP, corporate communications opportunity. I am including my resume that lists my qualifications and experience.

Previously, I was responsible for executive communication support to the leadership team in Beijing, Shanghai and Guangzhou across a variety of internal, external, client, and media communications opportunities.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Experience leading an in-house corporate communications function and building a professional communications team
- Experience supporting senior executives with written communications, external events and press
- Experience in Media, Consumer Internet, Mobile or Gaming industries
- Creative, detail-oriented, driven
- Build the reputation of the company, its leadership spokespersons and the solutions it offers within the industry by promoting the PSCU brand and advancing a positive brand sentiment
- Lead and develop the company's social media strategy, leveraging existing and new channels to further PSCU as an industry thought leader
- Ensure that the company's strategic messaging platform is inculcated into all external and internal communications strategies and executions
- Develop ideas and opportunities for press releases, feature articles, solution launches, success stories, case studies, personnel announcements interviews and other public relations activities that promote awareness of and positive image for the company and its solutions

Thank you for your time and consideration.

