

VP, Acquisition Cover Letter

188 Mitzi LoopDarylberg, IL 54248-0140

Dear Phoenix Pfannerstill,

Please consider me for the VP, acquisition opportunity. I am including my resume that lists my qualifications and experience.

In my previous role, I was responsible for thought leadership and help develop strategic direction for media planning and buying across traditional and digital mediums.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Demonstrated cross-functional leadership, partnership, influencing, and creative problem solving skills
- Partner with the Ink Branding & Advertising and Customer Marketing teams to ensure message consistency and synergy
- Growth mindset, demonstrated innovation and thought leadership
- Creation of highly effective and collaborative matrixed project teams
- Demonstrated sales leadership results
- Knowledge of financial services, ideally business or credit card
- Stay at the forefront of all marketing channels and be the resident expert on digital/mobile marketing strategies and initiatives
- Work closely with the North America and Latin American EAS (Event Attendee Specialist) leaders & team to support sales goals and efforts

Thank you for your time and consideration.

Sincerely,

Emerson Schowalter