

VP, Acquisition Cover Letter

32661 Stoltenberg Views South Oneida, CT 43391-0342

Dear Finley Kunde,

In response to your job posting for VP, acquisition, I am including this letter and my resume for your review.

Previously, I was responsible for thought leadership and help develop strategic direction for media planning and buying across TV, Digital, Social, Radio, OOH, and Print.

Please consider my qualifications and experience:

- Ensure compliance of internal processes, procedures and programs with internal policies and external regulations and requirements
- Analyze and identify company employment trends, issues and resolutions and compare with benchmarking data of US national statistics, competitors, customers
- Deep knowledge and experience in recruiting sales, marketing, product, engineering, finance, and ops teams across multiple offices who are culturally aligned with the company culture
- Experience in the services industry, retail and/or consumer packaged goods ideal
- Strength, performance, and compatibility of high reach marketing programs
- Contribution to overall revenue growth and brand recognition
- Performance of influencer and content marketing
- Contributions made to peer group elevation and collaboration

Thank you for your time and consideration.

Sincerely,

Marion Batz