

# **VP, Acquisition Cover Letter**

72262 Claud CourtsPort Maryanne, MI 60714

**Dear Blake Wilderman,**

I am excited to be applying for the position of VP, acquisition. Please accept this letter and the attached resume as my interest in this position.

Previously, I was responsible for support in the development of the digital media acquisition strategy by leveraging data from digital technology.

My experience is an excellent fit for the list of requirements in this job:

- Clear passion for media and the use of data to inform the direction of its products, platforms and brands
- Experience working in homebuilding industry at the division level preferred
- Proven track record of success creating, executing, and optimizing effective online marketing campaigns
- Relationships External/Internal
- Demonstrates presentation/written skills at an executive level
- In-depth understanding of the IT industry and the role of the C Level Executives in Fortune 250/Global 500 including business and IT leadership, IT operations management, strategy and trends and use of data to drive decisions
- Excellent relationship skills including significant experience working with C-level executives
- Identify opportunities to expand into new areas, generate awareness and engage prospects

**Thank you for taking your time to review my application.**

Sincerely,

Charlie Bosco