

# Visual Manager Cover Letter

11404 Poulos Crossing Port Marquis, TX 60225

**Dear River DuBuque,**

I would like to submit my application for the visual manager opening. Please accept this letter and the attached resume.

Previously, I was responsible for clear direction at the campaign photo shoot as is the merchandising expert in reference to fittings, apparel, accessories and brand aesthetic.

Please consider my experience and qualifications for this position:

- Advanced MS PowerPoint skills and strong knowledge of other MS Office products (Word, Excel, Visio)
- Natural at building relationships
- Advertising/marketing, retail design preferred
- Experience in planning and project management - to accurately manage many, complex projects across various touch points and timelines
- Demonstrated negotiation capabilities across multiple levels of leadership including VP, proven influence of peers and outside vendors
- Thorough knowledge of the retail industry, grocery retail knowledge preferred
- Experience designing materials for offline retail preferred
- Proven communication skillset, both written and verbal

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Charlie Mann