

# Visual Manager Cover Letter

129 Johns Heights Danastad, CA 45838

**Dear Briar Gusikowski,**

Please consider me for the visual manager opportunity. I am including my resume that lists my qualifications and experience.

In the previous role, I was responsible for assets and tools to retail partners to ensure the category / account is reflected and represented accurately and with impact at key retail doors.

Please consider my experience and qualifications for this position:

- Expert skills using Adobe CC, Sketch and other relevant tools
- Good understanding of web technologies and how they work
- Passionate about brand, design and user interaction
- An outstanding portfolio showcasing talent across web and mobile for large, recognisable brands
- Good understanding of platform constraints, browsers and accessibility guidelines
- Expert knowledge of current digital trends and best practices to create compelling digital experiences
- Experience in developing and presenting conceptual approaches and synthesising feedback into realisable design approaches
- Understanding of brand guidelines and their application in a digital environment

**I really appreciate you taking the time to review my application for the position of visual manager.**

Sincerely,

Sawyer Jast