

Visual Manager Cover Letter

4469 Corwin LaneDexterside, CT 83456-5079

Dear Cameron Keebler,

I would like to submit my application for the visual manager opening. Please accept this letter and the attached resume.

In the previous role, I was responsible for feedback to Brand Activation Manager on success of brand initiatives, customer feedback, in-store trends and market insights to drive growth.

Please consider my qualifications and experience:

- Strong knowledge of relevant media software
- A portfolio showcasing a wide variety of both personally designed and directed work of exceptional quality
- Team Management and customer/client interaction experience is essential
- Strong working knowledge of user mental models, task-flow/state-transition diagrams, storyboarding, wire framing, creating design specifications and guidelines
- Hands-on experience of leading eLearning projects using 2D,3D assets, Motion graphics, Info graphics and Animations
- Strong project management skills will be an advantage
- Passion for learning and organisational development and new methods that will enhance learning
- Understanding of the user-centered design process

I really appreciate you taking the time to review my application for the position of visual manager.

Sincerely,

Hayden Kshlerin