

Visual Coordinator Cover Letter

696 Miles Rapids West Alfonzo, ND 10840

Dear Tatum Poulos,

Please consider me for the visual coordinator opportunity. I am including my resume that lists my qualifications and experience.

In the previous role, I was responsible for feedback to Regional Directors, District Managers and the Field team on merchandising presentation, styling, visual display and standards.

My experience is an excellent fit for the list of requirements in this job:

- Coordinate with team of marketing managers, graphic designers, web designers, and copywriters to ensure on-time completion of projects
- Act as liaison between sales representatives, product managers, marketing managers, and technical staff
- Advanced knowledge of Adobe Creative Cloud (InDesign, Photoshop, Illustrator) and MS Office (Word, PowerPoint)
- Clear knowledge of design theory and typography principles
- Demonstrated experience with lead generation and retention tactics, advertising, design and branding
- Solid experience with Microsoft Office products, Email Marketing, and CRM tools
- Available to work flexible schedules
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I really appreciate you taking the time to review my application for the position of visual coordinator.

Sincerely,

Alexis Altenwerth