

# Visual Assistant Cover Letter

9844 Cecil Squares Abshireberg, NV 15035

**Dear Campbell Powlowski,**

I submit this application to express my sincere interest in the visual assistant position.

In the previous role, I was responsible for recommendations on audio/visual equipment needed to minimize the spend on the equipment need for the various enterprise meetings and conference facilities, when to purchase and what to purchase to ensure equipment is suitable for use for all meetings.

Please consider my qualifications and experience:

- Knowledge and experience using Adobe PhotoShop, Illustrator, Acrobat, and InDesign
- Knowledge of digital printing technology
- Knowledge of various forms of 2-D visual arts and experience designing, creating, and presenting works of art
- Excellent working knowledge of all Adobe programs including Photoshop, InDesign and Illustrator
- Good knowledge of contemporary POS design, print and 2D/3D production
- Understanding of website design information architecture and user interface
- Experience working successfully in a higher education or corporate communications environment
- Experience using a web content management system (CMS)

**Thank you for your time and consideration.**

Sincerely,

Tyler Abshire