

UX Visual Designer Cover Letter

49436 German RapidJamestown, SD 73648-4104

Dear Morgan Mertz,

I submit this application to express my sincere interest in the UX visual designer position.

Previously, I was responsible for design reviews and provide suggestions to developers related to UX best processes, standards and overall usability.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Adept at interactive prototyping with tools like Flash, After Effects, Framer, Pixate, Adobe XD
- An outstanding portfolio of work highlighting successful, projects / experiences examples of failures and "lessons learned"
- Expert skill in tools of the design trade, Sketch, Adobe Photoshop, Illustrator
- Experience designing for e-commerce sites or apps
- Demonstrated history of acquiring user data
- Drive the design, production, organization, and review of graphic assets, such as illustrations, animations, and images to be used on the website, apps and email
- Develop conceptual diagrams, wireframes, visual mockups, and prototypes for user interfaces
- Responsibly and effectively advocate for the customer, fostering a shared understanding of the customer-centric intersection between design, content, business and marketing values

Thank you for your time and consideration.

Sincerely,

Rowan Ziemann