

Travel Retail Cover Letter

72357 Juan Drive Zolamouth, WA 99855-0936

Dear Alexis Hermiston,

I would like to submit my application for the travel retail opening. Please accept this letter and the attached resume.

In my previous role, I was responsible for day to day financial support to the GMs of selected brands and liaise with global brand finance to ensure timely communication of business status and outlook and implementation of brand/corporate financial guidance.

My experience is an excellent fit for the list of requirements in this job:

- Able to flex working hours to accommodate international partnerships
- Able to travel internationally as needed
- Expertise of Supply function to identify and implement best practice
- Build strong working relationships with Key Customers, understand their key objectives and enable the development and implementation of collaborative business plans
- Lead on pricing, discounts, marketing budget and trade terms in accordance with business guidelines and recommendations
- Efficient stock pipeline management to ensure NIL out of stocks
- Support the general manager in developing a robust plan for the business, by inputting with the right market, shopper, competition and customer understanding
- Identify new customers & increase business development

Thank you for considering me to become a member of your team.

Sincerely,

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