## **Traffic Manager Cover Letter**

511 Ullrich CliffKeelinghaven, OK 49606

## Dear Armani Russel,

I am excited to be applying for the position of traffic manager. Please accept this letter and the attached resume as my interest in this position.

In my previous role, I was responsible for leadership to safety and crash analysis projects and report to the Traffic and ITS Department Manager.

Please consider my experience and qualifications for this position:

- Experience in Digital Marketing / Traffic Management, preferably in B2B environment
- Focus on data driven / performance marketing
- Experience with display / retargeting campaigns
- SEO skills (onpage primarily)
- Detail oriented, and be able to work with minimal supervision
- Handle multiple tasks at the same time and adapts rapidly to a changing environment
- Consumer based company experience preferred
- Knowledge and use with ERP system preferred

I really appreciate you taking the time to review my application for the position of traffic manager.

Sincerely,

**Emerson Padberg**