Trade Marketing Cover Letter

36138 Treutel GlenPfefferhaven, NH 70289

Dear Robin Kris,

In response to your job posting for trade marketing, I am including this letter and my resume for your review.

Previously, I was responsible for recommendations and execute strategies for content (metadata) development in coordination with SEO goals – general and keyword specific.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Previous experience, demonstrating transportable skills to TMR role
- To live within 1 hour commute from home to territory (AMs will assist with this knowledge based on address info provided in CV)
- Great rapport building and communication skills
- Fluent English & Arabic
- Domestic travel might be requiried
- Within the annual planning process, develop and execute annual Joint Business Plans for each key trade customer including budget investment and promotional evaluation
- Build marketing to marketing contact interface and relationships within selected trade customers supported by the NAMs
- Ownership for UFS within trade customer shopping interface (Customer publications, Websites/Ecommerce, In store etc)

Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Stevie Shields