

# Trade Marketing Manager Cover Letter

620 Shields CanyonPort Mikelfort, MN 32881

**Dear Rory Kling,**

Please consider me for the trade marketing manager opportunity. I am including my resume that lists my qualifications and experience.

Previously, I was responsible for the insight of trade term performance by channel to trade finance to support channel profitability performance.

Please consider my qualifications and experience:

- Manages SBU pricing and policy documents across channels and customers
- Influences innovation pipeline with key customer insights
- Works with marketing and Demand Planning to develop accurate volume forecasts
- Manages excess and SMOG inventory
- Pet industry and customers
- Sales, trade marketing
- Strong financial & P&L acumen
- Experience within the building materials industry preferred

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Spencer Flatley