

Trade Marketing Manager Cover Letter

215 Lebsack Courts
Port Darlenehaven, MT 26786

Dear Emerson McCullough,

Please consider me for the trade marketing manager opportunity. I am including my resume that lists my qualifications and experience.

Previously, I was responsible for strategic direction for all trade marketing activity, ensuring an effective calendar is implemented and adhered to.

Please consider my qualifications and experience:

- Supply supporting tools & materials to do the job including the RE picture of Success
- Measure Perfect Store KPI performance
- Sales & marketing planning briefings & business reviews
- Training & development of perfect store - the how
- Continuous improvement of the perfect store agenda & performance with Sales, Category & Finance
- Work with the regional center of deployment on upgrading the wow
- Continuous improvement of the standard & quality of business delivery
- Prior CPG or Service industry background preferred

Thank you for considering me to become a member of your team.

Sincerely,

Marion Krajcik