

Trade Manager Cover Letter

410 Nietzsche Court
South Jenaebury, WY 75903

Dear Avery Schulist,

I would like to submit my application for the trade manager opening. Please accept this letter and the attached resume.

In the previous role, I was responsible for guidance related to the review, assessment and evaluation of compliance with relevant import/export and customs regulations applicable to Avnet.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Experience in alcohol beverage preferred
- Strong knowledge of Export regulations
- Drive process development and improvement, training, communication and execution among the trade sales team
- Native Arabic, Advanced level of French and Intermediate level of English
- Understanding of wine and spirits to include regions/varietals, product/food pairing techniques, basic production, and service
- Additional experience in an industry where the business is driven more by Sales, Technology, Engineering
- Experience leading the Customer/Trade Marketing function including specific experience evaluating the needs of sales partners and translating that into specific marketing programs
- A strong record of creating a winning vision in an environment where there is an emphasis on merchandising, promotion and partnerships

Thank you for your time and consideration.

Sincerely,

Rowan Hilll