

Technical Sales Cover Letter

632 Rupert Rue East Lyndsey, IL 34669-4838

Dear Tyler Ritchie,

In response to your job posting for technical sales, I am including this letter and my resume for your review.

In my previous role, I was responsible for accurate complete information necessary to establish products/services on back-end systems, follows up with the client to ensure proper installation of the products/services, resolving issues identified by the client.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Experience in writing effective and engaging sales tools
- Experience in creative, technical, and explainer writing styles
- Sit and stand for prolonged periods of time
- Repetitive motion of hands, wrists, arms
- This is a customer facing role, requiring the applicant to be extremely Professional, Energetic and Outgoing with excellent communication skills, both verbal and written
- Leverage customer relationships, market analysis, and industry contacts to identify opportunities where Brenco's proprietary metal forming processes create compelling sales opportunities
- Work alongside our leadership, operational and technical teams to anticipate customer needs and translate back into organization -- shaping the pace and trajectory of future growth
- Pursue, prioritize, and develop sales leads through focused prospecting with key customer and partner accounts

Thank you in advance for taking the time to read my cover letter and to review my resume.

