

# Technical Sales Cover Letter

9744 Upton Light North Catherintown, WV 07093-2681

**Dear Dakota Nader,**

I would like to submit my application for the technical sales opening. Please accept this letter and the attached resume.

Previously, I was responsible for insight and advice to customers concerning applicability of specific products/technologies to ensure clients make informed decisions regarding company products and services.

Please consider my experience and qualifications for this position:

- Knowledge of Simulation, CAM and PDM / PLM systems
- Understanding of customer workflows, processes and requirements in the industrial machinery and consumer products industry
- Proficient in being able to sell the value of Personal Client devices - Workstation & associated solutions
- Experience in/or with Digital Media Entertainment/Oil and Gas Sector will be an asset
- Manage and guide channels to achieve operational target
- Provide an accurate sales forecast by modality customers & products, including seasonal variations, product shifts, NPI effects, competitive threats
- Possess strong language and grammatical skills and curriculum development skills
- A writer with experience in creative, technical, and explainer writing styles

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Avery Durgan