

Strategy & Operations Manager Cover Letter

2968 Nicolas FallJohnathanfurt, KS 25731-8937

Dear Campbell Bogisich,

Please consider me for the strategy & operations manager opportunity. I am including my resume that lists my qualifications and experience.

In the previous role, I was responsible for brand(s) input to the development of the annual marketing plan; provide input to development of sales tools, advertising and sales promotions in accordance with the annual marketing plan.

My experience is an excellent fit for the list of requirements in this job:

- Strong balance of both creative and technical skills
- Able to analyze and interpret qualitative and quantitative research with business needs in mind
- Thinks proactively and can handle multiple projects at once
- Marketing experience in an entrepreneurial environment
- Enterprise technology refresh experience strongly preferred
- Experience with digital marketing and / or eCommerce and creative services with an understanding of how these channels can be used to grow brands
- Previous experience with both B2B to B2C market focus preferred
- Experience working with consulting agencies to implement recommended deliverables

Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Tyler Gutkowski