

Strategy Manager Cover Letter

809 Brittany FallNew Milagroville, MT 68736

Dear Phoenix Erdman,

I am excited to be applying for the position of strategy manager. Please accept this letter and the attached resume as my interest in this position.

In the previous role, I was responsible for insight on specific in-store digital initiatives and in-store customer journey, potentially including digital signage, built-in digital store solutions, product merchandising, and mobile in-store.

Please consider my qualifications and experience:

- Prior marketing experience and exposure to mass markets consumer businesses (can be through management consulting projects)
- Experience in other related areas such as Learning & Collaboration, Change Management and Human Capital & Organization Effectiveness, Metrics and Analytics
- Proactively solves problems using hypothesis-driven techniques
- Passion for continuous learning and personal development
- Recent experience with finance, strategy or M&A modeling
- Define project work plans and gain commitment from the stakeholders to initiatives per the project pipeline that support the growth strategy
- Execute the projects according to the work plans on time and within scope
- Strong analytical thinking and clear communications skills to present content to various audiences – sales, product, technical and support staff internally and across the customer base

Thank you for considering me to become a member of your team.

Sincerely,

Indigo Goldner