

Strategy Manager Cover Letter

1229 Hills FieldSouth Lupebury, OH 15900-2659

Dear Lennox Denesik,

I would like to submit my application for the strategy manager opening. Please accept this letter and the attached resume.

Previously, I was responsible for sales and technical support for graphite anode products & solutions to existing and potential customers in the rapidly growing North American lithium ion battery market.

Please consider my qualifications and experience:

- Identify and understand mid-long term industry and customer trends, to leverage opportunities / address emerging challenges
- Effective partnering and networking with internal customers across the Group, major business partners and suppliers at the most senior level
- Strong business insight with experience in loyalty/travel/ecommerce programs preferred
- Produces creative briefs and work with creative teams on message development
- Solid understanding of the North American energy trading industry
- Experience in a strategy consulting role to an energy marketing and trading organization
- Knowledge of direct marketing strategy, practices and procedures
- Established PC skills with Windows-based applications previous experience with Microsoft Office

Thank you for considering me to become a member of your team.

Sincerely,

Corey Osinski