

Strategy Intern Cover Letter

703 Oscar ForkNew Angelikaview, MN 93113-1414

Dear Justice Heller,

I am excited to be applying for the position of strategy intern. Please accept this letter and the attached resume as my interest in this position.

In the previous role, I was responsible for recognized thought leadership and points of view (including white papers) on functional strategies ranging from eCommerce, Social Media, Retail and industry trends (ex.

Please consider my qualifications and experience:

- Financial acumen – familiarity and experience with financial metrics, enterprise finance application data, and management reporting
- Strategic thinking – experience in a technical or business role requiring an understanding of business performance drivers, familiarity with markets and distribution channel dynamics, and overall industry trends
- Market research – experience with mining publicly available data and forming relationships with third party data providers to better understand customer behaviors and market implications
- Data analysis – experience with aggregating, cleaning, and analyzing large data sets from a wide range of heterogeneous data sources
- Process management – experience defining and managing complex data manipulation processes across internal and external stakeholders
- Strong interest in technology (hardware) and product development
- Microsoft SharePoint experience preferred
- Experience with SQL, Tableau, Unix and Business Analysis

Thank you for considering me to become a member of your team.

Sincerely,

Campbell Zieme