

Strategy Consulting Cover Letter

9953 Alina GreensTerryberg, DE 96797

Dear Azariah Morissette,

In response to your job posting for strategy consulting, I am including this letter and my resume for your review.

In my previous role, I was responsible for internal leadership related to strategic thinking and best practices, in the spirit of continual process improvement and in the service of key company initiatives.

My experience is an excellent fit for the list of requirements in this job:

- Work with a high performing team with a strong commitment to excellence in pursuit of helping our clients define and act upon their strategic choices
- Undertake extensive strategy focused training and development (both structured and on the job), with the opportunity to experience borderless careers through international assignments and secondments
- Strong understanding of business and market dynamics, financial practices and supportive technology advancements in cloud, computing, middleware
- Ideate, plan, and coordinate the execution of, and measure results from, large-scale B2B marketing campaigns with internal and external components
- Convert complex business concepts into simple, everyday language and visuals to engage a variety of internal and external audiences
- In-depth knowledge of marketing function strategies, structure/operating models, and core processes across multiple industries
- Payments experience roles in other industries, elavon, mastercard
- Come from a background in Payments development side

Thank you for taking your time to review my application.

Sincerely,

Robin Mitchell