

# Strategic Sales Cover Letter

5534 Hilll RoadsNorth Oliverview, NC 71969

**Dear Cameron Swaniawski,**

I am excited to be applying for the position of strategic sales. Please accept this letter and the attached resume as my interest in this position.

In my previous role, I was responsible for product presentation and demo, deployment design and planning, POC implementation, RFQ/RFP response and also maintains a high level of ongoing proficiency in video, audio, networking, desktop and mobile technologies.

Please consider my experience and qualifications for this position:

- Expertise within multiple channels (wholesale, distribution)
- Fit with Direct Energy vision & values
- Expert interpersonal skills focused on listening, communicating, flexible social styles
- Understands and supports customer's critical business issues in order to create memorable, relevant, and flawless customer experiences
- Able to effectively manage multiple events involving diverse dealers, customers, content experts, and venues
- Able to apply originality and ingenuity in developing the logistical needs of each customer experience
- Able to be flexible and adaptable with a smile when events/schedules change without notice
- Expert level knowledge across multiple technology platforms including MS Office (Excel, Outlook, PowerPoint), Google Drive, mobile applications, social media

**Thank you for considering me to become a member of your team.**

Sincerely,

Reese Wyman