

# Strategic Communications Cover Letter

7819 Conroy Lights South Mandiebury, MN 45383

**Dear Cameron Reilly,**

I submit this application to express my sincere interest in the strategic communications position.

In the previous role, I was responsible for leadership, strategic direction, management and execution of comprehensive ERP communications strategy that supports project objectives and aligns with our culture.

Please consider my experience and qualifications for this position:

- Track record of driving corporate communications programmes (financial services spaces) for local and international clients regional and in Singapore
- Strong written skills
- Maintain agency terms of business for the segment
- Consistently and accurately track metrics and provide reports to stakeholders on a regular basis
- Drive the initiative for and act as an advocate for FTI's employer brand
- Demonstrated business acumen and understanding of business strategy and healthcare operations
- Demonstrated knowledge of and skill in operating in a labor/management partnership environment, interpersonal communication, negotiation, persuasion, written and oral presentation, listening, giving feedback, meeting deadlines, planning, designing, tracking budgets, new and social media, consultative skills, written and verbal skills, problem-solving, negotiation, decision making and project management
- Knowledge of publication and multi-media production, brand management systems and theory, communications tactics and approaches, web-based communication/new and social media, health care insurance industry including state and federal regulation

**Thank you in advance for taking the time to read my cover letter and to review my resume.**

