

Strategic Communications Cover Letter

266 Bobby Wells New Delia, AL 12748-5150

Dear Charlie Fritsch,

I submit this application to express my sincere interest in the strategic communications position.

Previously, I was responsible for strategic communications counsel and prepare senior executives and business partners on communications and change management initiatives.

Please consider my qualifications and experience:

- Digital experience is preferred but not a requirement
- Extensive experience of strategic communications and its implementation in networked blue-chip organizations focusing on strategy deployment and business engagement
- Demonstrates strong interpersonal skills in communication
- Robust knowledge of the social media and digital landscape
- Proven experience of designing, editing and writing communications, ideally from a journalistic background, with a creative eye for design and excellent attention to detail
- Proven experience of managing multiple stakeholders at all levels who often have differing or complex views
- Experience with Facebook, Twitter, and other social media outlets
- Lead client development by identifying target clients, actively market and develop new clients in coordination with Client Development Leads/Marketing Managers and Market Sector Leads

Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Bellamy Feest