

# Specialist Digital Marketing Cover Letter

739 Hegmann HarborFlatleyberg, NJ 83495-0255

**Dear Emerson Fritsch,**

I am excited to be applying for the position of specialist digital marketing. Please accept this letter and the attached resume as my interest in this position.

In my previous role, I was responsible for web reporting and analysis based on Google Analytics.

My experience is an excellent fit for the list of requirements in this job:

- Market Share and weekly and monthly metrics reports and other tasks as assigned
- Reporting into local senior marketing manager directly, the Digital Marketing Specialist is a key part of brand marketing team driving all our digital marketing efforts, from managing multiple digital campaigns to identifying new opportunities for brand's growth through digital channels
- Strong business acumen with intense curiosity
- Expert in Google Analytics or equivalent tools
- Demonstrated track record in social media marketing or digital advertising
- Experience with data segmentation and reporting within a CRM
- Experience using multiple email service provider platforms
- A strong interest in social media, TV/Films/Animation – old and new, the TV/film fan communities pop culture

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Sutton Dicki