

Service Strategy Cover Letter

331 Leffler JunctionsPort Wyatt, TN 47666-8090

Dear Drew Powlowski,

Please consider me for the service strategy opportunity. I am including my resume that lists my qualifications and experience.

In the previous role, I was responsible for a consistent COUNTRY web experience that positively impacts desired marketing, branding, products, services, campaigns, and other desired messaging.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Graduation from University or equal level
- Customer Service basic knowledge
- Global experience in dealer management
- Analytic and convincing skills
- Willingness to travel domestic
- Experience with re engineering processes to accommodate the adoption of new technologies and gathering information, main points, and requirements through interviews, facilitated sessions, and best-practice research
- Strong knowledge of customer behaviors, sensitivities, and segments
- Contemporary awareness of the media landscape – what sells, what is a concern, what will build or detract from brand

I really appreciate you taking the time to review my application for the position of service strategy.

Sincerely,

Shae Littel