

# Service Marketing Manager Cover Letter

40441 Kuhic RadialNorth Melodi, DE 48505

**Dear Reese Kuhn,**

I am excited to be applying for the position of service marketing manager. Please accept this letter and the attached resume as my interest in this position.

Previously, I was responsible for analytical support to marketing teams where necessary including market analysis, product performance, segmentation, pricing analysis and forecasting.

My experience is an excellent fit for the list of requirements in this job:

- Substantial experience in e-commerce, digital, and mobile campaign execution
- A drive toward setting strategic vision to help move the business to the next level of success
- Working knowledge with Salesforce.com and Marketo marketing automation tools
- Track record of delivering developer and consumer focused technology marketing campaigns
- Experience launching and building developer and consumer-facing brands—preferably in consumer products and technology
- CV applications per industry segment
- Well established network with MB Trucks in Germany (and other countries) (all stakeholders in the Value chain) will be advantageous
- Knowledge and understanding of Planning, Compliance, Finance and Controlling processes

**Thank you for your time and consideration.**

Sincerely,

Rowan Armstrong