

# Service Marketing Manager Cover Letter

1501 Allen HavenNorth Alonzo, KY 04480

**Dear Robin Lubowitz,**

I would like to submit my application for the service marketing manager opening. Please accept this letter and the attached resume.

Previously, I was responsible for high level analysis of potential business opportunities utilizing insights from market research, industry trends, competitive intelligence, and understanding of therapeutic areas.

Please consider my qualifications and experience:

- Expertise in presentation development using standard office tools such as PowerPoint and / or Keynote or other standard software
- Advanced computer skills – MS Word, Excel, PowerPoint, Outlook, CRM
- Demonstrate a firm grasp of pricing and negotiations, which lead to achieving or exceeding the sales and profit plan
- Have a strong understanding of products and solutions for broadband gateways competitive solutions
- Recognized expert within the service provider gateway engineering community
- Have a strong understanding of service provider core and access network technologies
- Have a functional understanding of software-defined networks (SDN) and network function virtualization (NFV) and how these technologies are being used by service providers to evolve their networks
- Have a functional understanding of home network security and the broadband gateways role in securing home networks from threats

**I really appreciate you taking the time to review my application for the position of service marketing manager.**

Sincerely,