

Senior Manager, Strategic Initiatives Cover Letter

40417 Bergnaum Causeway Lake Lawrenceton, NJ 14504

Dear Rowan Jones,

I submit this application to express my sincere interest in the senior manager, strategic initiatives position.

Previously, I was responsible for supply input and commercial grounding during project development phases, driving resolution of commercialization hurdles that may arise and managing regular project communications to Supply and Demand project sponsors, Technical Operations and the broader Supply community.

Please consider my experience and qualifications for this position:

- Reliable transportation / willingness to travel frequently, potentially as often as weekly, within the Continental USA
- Management experience in field sales, sales compensation, finance, or commercial operations analytics preferred
- Experience leading projects across cross-functional teams preferred
- Proven track record in strategic planning and operational implementation of initiatives to manage policy and reimbursement impact on portfolio such as 340B pricing, value-based engagements and therapeutic area-specific payment models, such as the Oncology Care Model (OCM)
- Evaluate and implement mobile wallet strategies and features, in collaboration and partnership with Debit and Credit Card Product teams, Digital Channel and Technology
- Define mobile wallet marketing, and customer & media communication plans, working in close partnership with Marketing and CAPA
- Conduct analysis of wallet performance across Debit and Credit cards to identify opportunities and areas of focus
- Provide mobile wallet expertise and oversight to ensure adherence to contractual and regulatory obligations

Sincerely,

Ryan Macejkovic