

Senior Manager, Retail Cover Letter

53345 Ramiro LodgePort Vicentehaven, GA 11651

Dear Charlie Nienow,

In response to your job posting for senior manager, retail, I am including this letter and my resume for your review.

In my previous role, I was responsible for leadership and innovation in the design and implementation of security to enable new products and services.

Please consider my qualifications and experience:

- Product launch – US commercialization experience
- Strong experience in lead generation and results-driven B2C/DTC marketing
- Experience with email content, delivery and engagement best practices
- Self-motivated and highly organized with meticulous attention to detail and strong work ethic
- Capable of building strong relationships across a diverse organization
- Proven background developing the western region with a solid network of contacts in the 12Volt space
- Strong knowledge of automotive products (audio, video, security, telematics, mobile electronics)
- Proven background in exceeding monthly and annual sales goals

I really appreciate you taking the time to review my application for the position of senior manager, retail.

Sincerely,

Onyx Rowe