

# Senior Manager, Production Cover Letter

18071 Murray CommonWest Krisside, MS 68853-1966

**Dear Parker Skiles,**

I am excited to be applying for the position of senior manager, production. Please accept this letter and the attached resume as my interest in this position.

In my previous role, I was responsible for application support to a wide range of investment management business applications; primarily responsible for supporting critical investment management applications, including internally developed order generation and research systems, and their integration with upstream and downstream systems.

My experience is an excellent fit for the list of requirements in this job:

- Provide vision and direction for all logistics activities and related systems information in a manufacturing and distribution environment
- Strong understanding of the underlying infrastructure of digital creative including fluency with dynamic creative development, execution and delivery
- Expert knowledge of the trends and limitations of the evolving global digital marketing ecosystem, including experience with publishers, programmatic ad buying, paid/organic social platforms and dynamic creative technologies
- Experience managing a high volume of campaign types in parallel, while collaborating with diverse geographically dispersed teams
- Experience working with 3rd party serving platforms, QA & ad trafficking processes
- Applied knowledge of Six Sigma and LEAN methodology
- Experience operating ISO 9001 and other quality standards
- Experience with KYC/Remediation is preferred

**Thank you in advance for taking the time to read my cover letter and to review my resume.**

Sincerely,