

Senior Digital Marketing Cover Letter

667 Batz Trail
Nelsontown, DE 51380

Dear Alexis Herzog,

I submit this application to express my sincere interest in the senior digital marketing position.

Previously, I was responsible for analytics reports from Hubspot and Google Analytics on a weekly basis.

Please consider my qualifications and experience:

- Experience with web analytics reporting tools such as Google Analytics knowledge of SEO/SEM best practices preferred
- High attention to detail and experience with managing projects or tasks to complete key deliverables
- Expertise in email marketing and marketing automation systems (preferably Pardot Certified)
- Expertise with Salesforce.com for marketing campaign tracking and reporting
- High attention to detail in a rapidly changing environment
- Previous experience with integrated campaigns across digital channels
- Bachelor's in marketing, business, or related field, or equivalent relevant work experience
- Displays in-depth knowledge and understanding of Social Media platforms and their respective how to build and engage audiences

Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Robin Pagac