

# Sales Operations Manager Cover Letter

2130 Leonida Tunnel North Rileyburgh, UT 96460

**Dear Brooklyn Torphy,**

Please consider me for the sales operations manager opportunity. I am including my resume that lists my qualifications and experience.

In my previous role, I was responsible for standard Salesforce.com reporting/analysis, business reviews, build reports/sales tools, maintain systems infrastructure, and ad hoc analytics for the VP, Director and Manager teams.

My experience is an excellent fit for the list of requirements in this job:

- Creative problem-solver who thrives on challenges, and is accustomed to working in a fast pace environment on multiple projects, fulfilling priorities and meeting deadlines
- BA/BS from a top school
- Demonstrable success accurately managing sales forecasting
- Demonstrable success implementing and maintaining effective sales operations and contract review processes
- Demonstrated competency in business acumen, analytical skills, influencing skills, strategic thinking, project management, and written communication skills
- Knowledge of incentive compensation preferred
- Familiarity with Anaplan preferred
- Extensive CRM management and administration experience using either Salesforce or Zoho CRM

**I really appreciate you taking the time to review my application for the position of sales operations manager.**

Sincerely,

Dakota Haag