

# Sales Manager Senior Cover Letter

2299 Edythe Crest Lindbury, AL 33995-1805

**Dear Hayden Kutch,**

I submit this application to express my sincere interest in the sales manager senior position.

In the previous role, I was responsible for learning and development programs to ensure Joint Venture Transformation Markets products and Services are understood with our distribution partners and in the broader marketplace - Cultivate and manage relationships with existing and alternate distribution channel partners.

Please consider my experience and qualifications for this position:

- Define processes for monitoring of the performance of the sales teams by working closely with the Sales Managers
- Work with the IT, Finance and Sales managers in monitoring of the account level margins and track the performance against the KPIs for the account and sales managers
- Work with the sales, finance and marketing teams in simplification and standardization of processes for reporting pipeline in CRM and ERP tool
- Experience managing a team of sales support analysts
- High proficiency in Excel (advanced formulas, pivots, macros, modelling) and salesforce.com
- Solid experience of international business environment
- Good communication, interpersonal, listening skills
- Strong leadership skills with a proven track record in leading and motivating a team of Leaders and Agents to achieve sales targets

**Thank you for your time and consideration.**

Sincerely,

Avery Hagenes