

# Retail Product Manager Cover Letter

9334 Maryland ForgesEast Paulita, RI 49492

**Dear Robin Langosh,**

I would like to submit my application for the retail product manager opening. Please accept this letter and the attached resume.

In my previous role, I was responsible for the Product, Technology, Sales, and Marketing organizations with visibility into the backlog of projects and incremental enhancements.

My experience is an excellent fit for the list of requirements in this job:

- BS/MS in Food Science or other related fields
- Requires a Bachelors in business, information systems or related field and some working experience in product management, product analysis, design and development or other directly related experience
- Working knowledge of product management techniques, practices, analysis and design
- Knowledge of internal procedures for product research development and approval
- Demonstrated knowledge and experience of life insurance market, esp
- Deep understanding of NA retail markets (specialty or grocery), the competition and their portfolio, experience in payment/cash management solutions would be an advantage
- Deep experience in POS Software and knowledge of topics as Omni channel retailing, store operations, enterprise integration
- Strong organizational and planning and skills with a history of successful execution of plans

**Thank you for taking your time to review my application.**

Sincerely,

Brooklyn Jacobs