

# Retail Product Manager Cover Letter

766 Zena Drives West Bennett, HI 65599

**Dear Justice Smitham,**

Please consider me for the retail product manager opportunity. I am including my resume that lists my qualifications and experience.

In my previous role, I was responsible for leadership to cross-functional teams, including on-going refinement and alignment of best practices, compliance, and inflight program or project health checks.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Thorough knowledge of marketing research, marketing strategy, and new product development techniques
- High proficiency level with MS Office applications
- Owned product management for successful client facing product and delivered at least one product through the entire product life cycle
- Passion for financial transformation and strong merchant empathy
- Self-motivated team player that brings excitement and enthusiasm to work each da
- Flexible, creative, and open to feedback
- Experience working closely with brand and marketing teams to create a cohesive end-to-end experience from offsite to onsite
- Own these new digital products and take them from conception through execution

**Thank you for your time and consideration.**

Sincerely,

Emerson Bradtke