

# Research Sales Cover Letter

6647 Shane VistaLake Elza, NJ 65404

**Dear Dylan Mills,**

I submit this application to express my sincere interest in the research sales position.

In my previous role, I was responsible for input to other sales and marketing staff on customer needs and concerns regarding pricing, products, customer service and support, competition, procedures and market / customer potential.

Please consider my qualifications and experience:

- MS Office skills, specifically Excel and PowerPoint
- Expertise in all Nielsen software systems and report development
- Knowledge of syndicated qualitative sales tools such as MRI, Rentrak, TRA
- Knowledge of online research software systems and report development
- Strong writing skills, and research analysis & conclusion skills
- Knowledge of media industry and research methodologies
- Strong analytical capabilities and able to drill down requirements and data points
- Builds fruitful relationships with the Presales team and puts the customer first

**Thank you in advance for taking the time to read my cover letter and to review my resume.**

Sincerely,

Sam Anderson