

# Research Sales Cover Letter

451 Granville Villages North Chaunceybury, PA 66826-8294

**Dear Emerson Fay,**

In response to your job posting for research sales, I am including this letter and my resume for your review.

In my previous role, I was responsible for a channel of critical competitive information to the business about customers, markets and overall competition.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Capital equipment experience highly preferred
- Experience designing & conducting primary research studies
- Strong understanding of the digital media landscape and experience with media research & analysis, including familiarity with common research data sources such as comScore, Nielsen, Global Web Index, Crowd Tangle
- Familiarity with custom research platforms including Qualtrics and data management platforms such as Krux and Blueconic
- Excellent knowledge of the Chinese market and understands Chinese customers
- Comfortable interacting with VVIP clients
- Experienced in working with Chinese and American clientele
- Positive attitude & a willingness to learn

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Emerson Mraz